



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Contract # 199789

Schedule Dates

10/30/12-11/05/12

Advertiser

Depasquale/Auditor Gen/Dem (16329)

Agency

Buying Time Media (1235)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

Welsh, Kathryn

Phone/Fax

/

CPE

373/379/2561

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

DEPASQUALE/AUD GEN/D

Date Entered 10/29/12

Last Modified 11/02/12

Entered By Nicole Heckard

CO-OP No

Headline # ECR08890118

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,447.50

Net Total \$8,202.50

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Nov. 2012 31 \$9,650.00

Grand Total: 31 \$9,650.00

Buying Time Media
650 Mass Ave NW
Suite 210
Washington, DC 20001

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/31/12-10/31/12	3	:30	12P- NEWS-ABC27 NEWS AT 12P	1			1					1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/29/12
2.0	Normal Line / SPOT (2)	11/01/12-11/01/12	3	:30	12P- NEWS-ABC27 NEWS AT 12P	1				1				1	\$150.00		WHTM Harrisburg (WHTM)		10/29/12
2.0.1	Closed Preempt (2)	11/01/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
3.0	Normal Line / SPOT (3)	10/30/12-10/30/12	3	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A	1	1							1	\$125.00	\$125.00	WHTM Harrisburg (WHTM)		10/29/12
4.0	Normal Line / SPOT (4)	11/01/12-11/01/12	3	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A	1				1				1	\$125.00	\$125.00	WHTM Harrisburg (WHTM)		10/29/12
5.0	Normal Line / SPOT (5)	10/30/12-10/30/12	3	:30	6:30P- ABC-ABC WORLD NEWS	1				1				1	\$600.00		WHTM Harrisburg (WHTM)		10/29/12
5.0.1	Closed Preempt (5)	10/30/12															WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
6.0	Normal Line / SPOT (6)	11/01/12-11/01/12	3	:30	6:30P- ABC-ABC WORLD NEWS	1				1				1	\$600.00		WHTM Harrisburg (WHTM)		10/29/12
6.0.1	Closed Preempt (6)	11/01/12															WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
7.0	Normal Line / SPOT (7)	10/31/12-10/31/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P	1				1				1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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8.0	Normal Line / SPOT (8)	10/30/12-10/30/12	3	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A	1	1							1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/29/12
9.0	Normal Line / SPOT (9)	11/01/12-11/01/12	3	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A	1				1				1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/29/12
10.0	Normal Line / SPOT (10)	10/30/12-10/30/12	3	:30	7A- ABC-GOOD MORNING AMERICA	1	1							1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		10/29/12
11.0	Normal Line / SPOT (11)	10/31/12-10/31/12	3	:30	7A- ABC-GOOD MORNING AMERICA	1			1					1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		10/29/12
12.0	Normal Line / SPOT (12)	10/30/12-10/30/12	3	:30	5:30P- 5:57:56P (EST)	1	1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/29/12
13.0	Normal Line / SPOT (13)	11/01/12-11/01/12	3	:30	5:30P- 5:57:56P (EST)	1				1				1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/29/12
14.0	Normal Line / SPOT (14)	10/30/12-10/30/12	3	:30	4:58:31P- 5:30P (EST)	1	1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/29/12
15.0	Normal Line / SPOT (15)	10/31/12-10/31/12	3	:30	4:58:31P- 5:30P (EST)	1			1					1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/29/12
16.0	Normal Line / SPOT (16)	10/30/12-10/30/12	3	:30	5:58A- NEWS-ABC27 NEWS DAYBREAK AT 6A	1	1							1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		10/29/12
17.0	Normal Line / SPOT (17)	10/31/12-10/31/12	3	:30	5:58A- NEWS-ABC27 NEWS DAYBREAK AT 6A	1			1					1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		10/29/12
18.0	Normal Line / SPOT (18)	10/30/12-10/30/12	3	:30	11P- NEWS-ABC27 NEWS AT 11P	1	1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/29/12

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19.0	Normal Line / SPOT (19)	10/31/12-10/31/12	3	:30	11P- NEWS-ABC27 NEWS AT 11P	1			1					1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/29/12
21.0	Revised Line / SPOT	11/02/12-11/02/12	3	:30	5:58A- NEWS-ABC27 NEWS DAYBREAK AT 6A					1							WHTM Harrisburg (WHTM)		10/30/12
21.1	Normal Line / SPOT	11/02/12-11/02/12	3	:30	5:58A- NEWS-ABC27 NEWS DAYBREAK AT 6A					1				1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		10/30/12
22.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	7A- ABC-GOOD MORNING AMERICA					1				1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		10/30/12
24.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	4:58P- 5:30P (EST)					1				1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/30/12
25.0	Revised Line / SPOT	11/05/12-11/05/12	3	:30	5:32P- 5:57P (EST)	1											WHTM Harrisburg (WHTM)		10/30/12
25.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:32P- 5:57P (EST)	2								2	\$400.00	\$800.00	WHTM Harrisburg (WHTM)		11/2/12
26.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P					1				1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/30/12
28.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	6:30P- ABC-ABC WORLD NEWS					1					\$600.00		WHTM Harrisburg (WHTM)		10/30/12
28.0.1	Closed Preempt	11/01/12															WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
29.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:30P- ABC-ABC WORLD NEWS	1								1	\$600.00	\$600.00	WHTM Harrisburg (WHTM)		10/30/12

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29.0.1	Closed Preempt	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	10/30/12
30.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	11P- NEWS-ABC27 NEWS AT 11P				1					1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		11/1/12
31.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A					3				3	\$200.00	\$600.00	WHTM Harrisburg (WHTM)		11/1/12
32.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A					3				3	\$250.00	\$750.00	WHTM Harrisburg (WHTM)		11/1/12
33.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	12:58P- ABC-THE CHEW					2				2	\$300.00	\$600.00	WHTM Harrisburg (WHTM)		11/1/12

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Buying Time, LLC,

being/on behalf of: DePasquale for Pennsylvania,

a legally

qualified candidate of the Democratic

political

party for the office of: Pennsylvania Auditor General

in the General

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges: \$	NET
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

DePasquale for Pennsylvania
P.O. Box 1822
York, PA 17405
717 812-1200

I represent that the payment for the above described broadcast time has been furnished by:

DePasquale for Pennsylvania

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Matthew Sommer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/13/12
Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

BUYING TIME LLC
MEDIA ACCOUNT
 650 MASSACHUSETTS AVE. NW STE 210
 WASHINGTON, DC 20001

MORGAN STANLEY SMITH BARNEY
 JMB BANK, N.A.
 KANSAS CITY, MO 64108
 1-800-690-3462

44237
 429
 56-1551/441

10/29/2012

PAY TO THE ORDER OF WHTM-TV \$ **4,143.75

Four Thousand One Hundred Forty-Three and 75/100 ***** DOLLARS

MEMO 10/30-10/31 DePasquale

Expense Analyzer

AUTHORIZED SIGNATURE *[Signature]*

Details on Back

Security Features Included

BUYING TIME LLC	MEDIA ACCOUNT	44237
WHTM-TV	10/30-10/31	10/29/2012
		4,143.75

Morgan Stanley - Medi 10/30-10/31 DePasquale 4,143.75

**BUYING TIME LLC
MEDIA ACCOUNT**

650 MASSACHUSETTS AVE. NW STE 210
WASHINGTON, DC 20001

MORGAN STANLEY SMITH BARNEY
UNION BANK, N.A.
KANSAS CITY, MO 64106
1-800-868-3462

44325

929
56-1551/441

10/30/2012

PAY TO THE ORDER OF WHTM-TV

\$ **4,101.25

Four Thousand One Hundred One and 25/100***** DOLLARS

Expense
Attachee

[Signature]

AUTHORIZED SIGNATURE

MEMO

add DePasquale

BUYING TIME LLC

MEDIA ACCOUNT

44325

WHTM-TV

10/30/2012

add

4,101.25

Morgan Stanley - Medi add DePasquale

4,101.25